

Town Hall - Contact List

History

Created when we were fewer than 100 members

Created in MailChimp in a free account.

When we reached our maximum, we upgraded our MailChimp

The list has been culled twice. It was not a satisfactory outcome either time. This was done by sending three emails asking whether the recipient wanted to remain on the list. If none of those emails were opened, the name was removed.

Current status

- Uses MailChimp costs about \$750/year. The cost includes our mailing list, which is private and not causing a problem.

How the contact list is/was created

- A subset of our mailing list is exported to Excel
- Columns of unneeded information are removed. Remaining information is formatted in a readable format
- The admin searches for anyone who does not want to be contacted by phone but who has entered a phone number and removes the phone numbers by hand
- The list is alphabetized by first name
- A PDF is created and both the Excel file and PDF are uploaded to the web site.

Is it still being used?

The Contact page

- Last 30 days there have been 137 views
- Last 90 days: 588 views
- Last 365 days: 2624 views

The Flip book

- flip book in April: 179 views
- May: 146

Sunday, July 14, 2024

- June: 99

Possible solutions

- No contact list at all
- Toss the current list and begin another list
- A trusted servant who handles contact requests
- A different application for a members directory (costs and admin)