

# ACA MORNING

## COMMUNICATIONS SECRETARY REPORT

September 18, 2023

**CONTACT LIST PASSWORD:** Our Contact List is posted on the website in Excel and PDF formats.

- Current password as of June 21, 2023: **Connection**
- Password will change again with the seasons: **September 23, 2023**. Can someone propose a new one?

### **LISTING & INFO@ UPDATES**

- ACA WSO LISTING - **No changes**.
- EMAIL ACCOUNTS MONITORED: [info@acamorning.org](mailto:info@acamorning.org) - **No changes**.

**MAILCHIMP DATABASE UPDATE:** Since the last meeting:

- Mailing List subscriber count: **825 (+60% due to new, paid plan change; reactivated 300+ archived subs)**
- Contact List count: **445 - No changes**.

**COMMUNICATIONS UPDATES:** Since the last meeting:

- No emails were sent in August (July's newsletter was for "summer")
- One email was sent in September; September Newsletter
  - <https://mailchi.mp/b565fe9da983/september-newsletter>
  - Sent to 819 subscribers; 565 opened it; 8 bounced; 8 unsubscribed; 28 clicked the link in chats
- One new Latest News article was added to the website; Tech Host Needed
  - <https://www.acamorning.org/tech-host-needed/>

Respectfully submitted by Joy

Communications Secretary